



# SOUTHERN HACKS

FEBRUARY 28 - FEBRUARY 29  
GEORGIA SOUTHERN UNIVERSITY



Our mission is to spread technology to diverse groups in order to promote innovation and inclusion to all no matter their level of knowledge, privilege, or limitations.



SouthernHacks is an effort to spread technology, creation, and innovation to a crowd that may not be as well exposed in larger cities or hubs. We believe that everyone should be able to experiment and learn in a place where all can have access to the same resources. There is not another hackathon within 3 hours of our location. Our hope is to unleash the hidden talents and skills that reside in our small town college, and welcome those who want to explore.



SouthernHacks is hosted by Women in Technology (WIT) Campus at Georgia Southern University. Our goal is to bring different people from various backgrounds to accomplish one goal: make something.

We are seeking sponsors that are hoping to accomplish our goal as well as participate in the experience that is a hackathon. We are hoping to raise around \$10,000 to aid in marketing, food, and a ton of hacking fun and prizes.



## GENERAL

---

SWEETHEART {\$500}

TRUEBLUE {\$1500}

EAGLE {\$3000}

SEND MENTORS	X	X	X
COMPANY TABLES	X	X	X
TECH TALK/WORKSHOP		X	X
GIVE AWAY A PRIZE	X	X	X
AREA NAMED FOR YOUR COMPANY		X	X
PRIVATE ROOM FOR YOUR COMPANY		X	X
JUDGE AT SOUTHERNHACKS		X	X
KEYNOTE SPEAKER			X
SPONSOR A SNACK TIME			X

## RECRUITING

---

DISTRIBUTE COMPANY COLLATERAL	X	X	X
ACCESS TO HACKER RESUMES		X	X
SEND RECRUITERS		X	X
LINKEDIN CONNECT SESSION			X
RECRUITING EMAIL			X
INTERVIEW TABLE		X	X
INTERVIEW ROOM			X

## BRANDING

---

LOGO ON WEBSITE	X	X	X
RECOGNITION AT OPENER & CLOSER		X	X
DISTRIBUTE SWAG	X	X	X
COMPANY LOGO ON LANYARD			X
BANNER			X
BLURB IN PROGRAM		X	X
SOCIAL MEDIA SHOUTOUT		X	X
COHOST AFFILIATE			X

## OTHER SPONSORSHIP OPPORTUNITIES

---

### HOST A MEAL OR SNACK TIME

PURCHASE A MEAL FOR OUR 200+ HACKERS!

\*PRICES VARY ON SELECTION OF VENDOR

### SPONSORED PRIZES

DONATE COOL PRIZES FOR OUR BEST HACKERS CREATIONS

EXAMPLE: AMAZON DONATES AMAZON ECHOS TO EACH PARTICIPANT IN A WINNING TEAM

ANY AND ALL SPONSORSHIP FOR SOUTHERNHACKS IS APPRECIATED, EVERY BIT HELPS!

